

2024 AFL Sponsorship Opportunities

2024 York Mega Practice (5/15/2024: York Suburban High School)

Description: One of the largest high school football practices in PA. Last year we had over 275 athletes and over 100 college coaches attend. This is a great opportunity for prospects to connect with coaches and start their journey towards being a college student athlete. The event is covered by local news media and promoted on all social media platforms.

Options:

1. Corporate Sponsorship: \$1500

- a. Includes company logo banner prominently displayed on fence near entrance to the event.
- b. Logo placed on event flyer
- c. (4) Yard Signs placed throughout the event grounds
- d. Social Media call outs with every event flyer post (at least 2 times weekly)

2. Position Sponsorship: \$750

- a. Includes sponsorship of one section (position) at the practice
- b. Company logo banner near the position signage
- c. Includes (2) Yard Signs placed throughout the event grounds
- d. Social Media call out the day of event and on an event recap post

3. Yard Sign Sponsorship: \$150

- a. Includes company logo yard sign placed on the event grounds

2024 AFL Golf Classic (6/7/2024: Briarwood Golf Course)

Description: Our annual charity golf outing that helps raise funds for our AFL programming. The event features 144 golfers, many of which are business owners and figures in the local community.

Options:

1. Corporate Sponsorship: \$1500

- a. Includes company logo banner prominently displayed on fence near entrance to the event.
- b. Logo placed on event flyer
- c. Social Media call outs with every event flyer post (at least 2 times weekly)
- d. Special call out at beginning and end of tournament over the PA system

2. Special Game Sponsorship: \$500

- a. Long Drive, Closest to Pin, Pot of Gold, Football Toss
- b. Shout out on PA system when prizes awarded at end of the event

3. Hole Sponsorship: \$150

- a. Includes company logo yard sign placed on the event grounds